

Trend Micro™

# Worry-Free™ Business Security

**Safer, Smarter, Simpler**

Small businesses rely on the web to generate demand, service customers, and remain competitive. But doing so opens the door to a mounting number of web threats that can steal private information, drain PC resources, and harm a good reputation. Conventional antivirus solutions do not adequately defend data assets and customer privacy from new web threats. In addition, employees can expose the business to threats simply by visiting a compromised website.

## Collaborative Global Threat Detection Network

Trend Micro maintains one of the world's largest, most reliable email and web reputation datacenters where billions of dynamically rated websites and spam sources are processed. This real-time information is used to block malicious emails and web threats before they reach our customers' networks. This unique, integrated approach safeguards businesses against the multiple components of web threat attacks.

## Protects Small Business from Web Threats

**Worry-Free™ Business Security Advanced and Standard** protect small businesses and their reputations against data theft and risky websites. Trend Micro's safer, smarter, simpler security blocks web-based threats and other malware to protect business assets and customer information.

- **Advanced** protects Microsoft™ Exchange and Small Business Servers, Microsoft™ Windows™ servers, PCs, and laptops. It also comes bundled with InterScan™ Messaging Hosted Security to block spam before it reaches your network.
- **Standard** protects Microsoft™ Windows™ servers, PCs, and laptops.

**Worry-Free Business Security solutions are safer, smarter, and simpler** so that businesses can stop worrying about security and focus on their business.

- **Safer** because Trend Micro's unique web threat protection technology rapidly protects business assets and customer information from web threats to prevent business disruption and data theft.
- **Smarter** because Trend Micro's web threat protection hosted security technologies are constantly updated, requiring no configuration or local maintenance, and won't slow down computers. Multi-layer spam blocking means spam is stopped at the datacenter before it reaches the Microsoft Exchange server. This approach ensures network bandwidth, servers, and disk space are not clogged with spam.
- **Simpler** because Worry-Free Business Security is easy to install and deploy requiring zero administration and automatic configuration provides the ideal combination of flexibility and security for laptop-toting employees.

Only Trend Micro offers web threat protection that addresses the exponential growth of web threats with constant updates that won't slow PCs down. Our knowledge base rapidly deploys to defend all our customers like a global neighborhood watch.



## Sports Report Limited

“ We are not security experts. With Trend Micro, we don't need to be. Trend Micro understands how to help growing businesses like ours. We know we can rely on them to help keep our business protected. ”

Teddy Ma  
System Engineer, IT





NEW KEY FEATURES AND BENEFITS	
New Features	Benefits
<b>Web Threat Protection</b> Web threat protection prevents exposure without relying on matching each threat to a pattern file. Every day 3 billion websites are tracked, protecting customers from 8–10 million risky websites.	<ul style="list-style-type: none"> <li>Prevents damage from web threats (data theft, damaged PCs) by preventing exposure to infected websites</li> <li>Real-time, constantly updated protection, does not slow down computers</li> </ul>
<b>Worry-Free Location Awareness</b> Automatically changes Worry-Free Security settings on notebooks to set protection for employees inside or outside the office.	<ul style="list-style-type: none"> <li>Provides optimal security based on current environment</li> <li>Minimizes additional effort by auto-configuring settings</li> </ul>
<b>Application Behavior Monitoring</b> Monitors application activities and prevents unauthorized, harmful changes to your computer.	<ul style="list-style-type: none"> <li>Dynamically adapts to new, emerging threats</li> <li>Real-time prevention capabilities use less resources to protect</li> <li>Provides lockdown protection for Intuit® QuickBooks® products</li> </ul>
<b>Multilayer Spam Blocking</b> Blocks spam before it reaches business. Integrated protection layer stops spam by checking IP addresses against Trend Micro's constantly updated database of known spam sources.	<ul style="list-style-type: none"> <li>No wasted network bandwidth clogged with spam</li> <li>No wasted Exchange server performance spent processing spam</li> <li>No wasted disk space used to archive spam</li> </ul>

Protection Point	Worry-Free Business Security Advanced	Worry-Free Business Security Standard
PCs and Laptops	✓	✓
File Servers	✓	✓
Microsoft™ Small Business Servers	✓	
Microsoft Exchange Servers	✓	

Threat Protection	Worry-Free Business Security Advanced	Worry-Free Business Security Standard
Filters spam, phishing, and undesirable content	✓	
Includes InterScan Messaging Hosted Security <b>New!</b>	✓	
Blocks POP3 spam <b>New!</b>	✓	✓
Prevents exposure to risky Web sites <b>New!</b>	✓	✓
Protects online transactions <b>New!</b>	✓	✓
Filters instant messaging (IM) content <b>New!</b>	✓	✓
Confirms secure Wi-Fi connections <b>New!</b>	✓	✓
Locks down select files and folders (e.g. Intuit® QuickBooks®) <b>New!</b>	✓	✓
Detects and removes conventional threats (viruses, spyware, rootkits, and bots)	✓	✓

Management	Worry-Free Business Security Advanced	Worry-Free Business Security Standard
Sets security automatically for traveling laptops	✓	✓
Web dashboard for easy traffic-light status and reports	✓	✓

### SYSTEM REQUIREMENTS

For the latest information please visit [www.worryfree.com](http://www.worryfree.com)

#### Security Server: Advanced & Standard

- Can be installed on the same server as Microsoft Exchange
- Intel™ Pentium™ or compatible processor, 512 MB RAM, 1.2 GB available disk space
- OS: Microsoft Windows 2000 SP4, XP SP2 or later, 2003 SP1 or later, Vista or SP1, Home Server, 2008, Microsoft Small Business Server (SBS) 2000, 2003
- Web Server: Microsoft Internet Information Services (IIS) 5.0, 6.0., 7.0 (Advanced) or Apache 2.0.54
- Web Console: Microsoft Internet Explorer 6.0 or later

#### PCs and Servers: Messaging Security Agent Advanced

- Intel™ Pentium™ or compatible processor, 1GB RAM, 1GB available disk space
- OS: Microsoft Windows 2000 SP4, 2003 SP1 or later, Microsoft Small Business Server 2000, 2003 SP1
- Mail Server: Exchange 2000 SP3, Exchange 2003 SP1 or later, Exchange 2007

#### Client/Server Security Agent Advanced and Standard

- Intel™ Pentium™ or compatible processor, 256MB RAM, 512MB RAM is recommended, 300 MB available disk space
- OS: Microsoft Windows 2000 SP4, XP SP2 or later, 2003 SP1 or later, Vista or SP1, Home Server, 2008, Microsoft Small Business Server (SBS) 2000, 2003
- Microsoft Internet Explorer 5.5 SP2 or later if needed to perform Web setup

#### InterScan Messaging Hosted Security Standard

For access to administration account, a personal computer with access to the Internet is required. The service is hosted by Trend Micro.

#### Intuit® QuickBooks®

Advanced and Standard are certified for QuickBooks Simple Start, QuickBooks Pro Edition, QuickBooks Premier Edition, QuickBooks Enterprise Solutions, QuickBooks Canada Edition and QuickBooks UK Edition, Versions 6-7 and 2006-2008.



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